

Agency Event Policy

The Lake County ADAMHS Board believes in offering equitable levels of support for all network service providers who have fundraising events. We also recognize that there is marketing value for the Board in having an assertive presence at such events. Thus, network service providers are encouraged to request support from the Board as events are being planned. In general, our policy is as follows:

Finances permitting, the ADAMHS Board will endeavor to support one fund raiser per network service provider per year. In most cases, the Board will purchase a “table” (generally defined as eight tickets) at the event. We may also purchase a program ad, especially if there is an ad/table package available.

We may also consider support for fund raisers that are of a different nature (i.e., when a table isn’t an option). In such instances we will strive to support at a financial level that is reasonably in line with our support of other agency fundraising events during the current fiscal year. Again, our base policy is to offer financial support to a single event per year per service provider.

Our goal is to encourage ADAMHS staff, Board and guest participation at such events and to thus facilitate networking with our constituencies. Because networking and exposure factor heavily into our decision-making, we will give priority to events that offer strong opportunities for same, as opposed to golf outings and other such fundraisers where networking and participation are more limited. This helps us maximize the overall value of the dollars that we are able to contribute,

When the ticket or entry fee to such an event entitles the attendee to a chance at prizes or cash awards of any type, those attending under a ticket or entry fee paid for by the ADAMHS Board must decline any and all such winnings. It is our assumption that any such winnings would then be retained by the agency hosting the event. In the event that an attendee purchases additional or supplemental chances at such prizes using personal funds, he or she is entitled to keep any resulting winnings.

Because of the critical importance of “connecting the dots” between services, agencies, and ADAMHS funding, it is our expectation is that service providers will make every effort to include ADAMHS in the spotlight at their fundraisers. Examples include:

- Have the ADAMHS display up at the event. Contact the Board’s Director of Community and Public Affairs to arrange for the use of the display.
- Use the ADAMHS logo and boilerplate language in the event’s program.
- Recognize ADAMHS from the podium, and take a moment to explain to the audience the vital role ADAMHS funding plays.
- Have ADAMHS brochures on the tables at the event.

