

## Long-Range Planning Committee Meeting Minutes

Lake County ADAMHS Board, One Victoria Place, Painesville

Wednesday, February 12, 2014

6:00 p.m.

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### Members Present:

Dave Enzerra	Chair
Dione DeMitra	
Tricia Hart	
Jim Garrett	
Roberta Kalb	

### Staff Present:

Kim Fraser	Executive Director
Jackie Bruner	Director of Business Operations
Greg Markell	Director of Community / Public Affairs
Christine Lakomiak	Director of Quality & Clinical Operations
Kelly Tuttle	Secretary/Receptionist

### Guests:

Spence Kline	Beacon Health
Mike Matoney	Crossroads
Mary Wynne-Peaspanen	Family Planning
Melanie Blasko	Lake-Geauga Recovery Centers

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Mr. Enzerra called the meeting to order at 6:00.

**Medicaid Expansion** Ms. Fraser stated that she was going to run down the game plan for the coming months and the impact Medicaid expansion will have going forward. It is that time of year to begin the Request for Proposal (RFP) planning process. There will be no substantial changes for the fiscal year. If a provider has no major changes to their programming it can be noted in the proposal. If there are major changes they will be asked to elaborate on them in the write up.

Ms. Fraser highlighted the following timeline for SFY15 RFP's:

- The RFP will be brought before the Board for their approval at the March 17<sup>th</sup> meeting. If it is approved by the Board that evening it will be posted online and available for pick-up on the afternoon of March 18<sup>th</sup>.
- The RFP will be due on Friday, May 2<sup>nd</sup>.
- April committee meetings will be canceled and rescheduled on Monday, May 12<sup>th</sup> and Wednesday, May 14<sup>th</sup>. This will allow Board staff to present an overview to Board members of the proposals received.
- At the June committee meetings, staff will present recommendations to the Board. Board staff will be working closely with agencies so they will know what is being recommended.
- The annual Board meeting will be held on Monday, June 16<sup>th</sup> at which time the Board will formally vote to enter into SFY15 contracts.

Ms. Fraser noted the Board continues to make recommendations that are sustainable and are currently deficit financing in the amount of 1.8 million. The Board expends 5.9 million on Medicaid billable services, 6.3

million on support services that are not Medicaid eligible services, \$950,000 on the Board operating budget and \$836,000 on system wide initiatives that benefit the system at large.

Revenue has significantly changed the last few years. Five years ago 40% of the dollars were from local levy dollars. Currently 75% of dollars are from local levies. Local funds are 2 million less than a few years ago due to devaluation, TPP and deregulation.

Ms. Fraser reported that Medicaid Expansion went into effect on January 1, 2014. The expansion allows those making up to 138 percent of the federal poverty level to be eligible for Medicaid. It is anticipated that 4500 adult Lake county residents' ages 19 to 64 will be able to access treatment through Medicaid. As of now there are 8800 uninsured adults in Lake County. The projection is this will be cut in half after they are able to enroll on Medicaid.

Board staff has been working with contract agencies to determine how many of their clients fall at or below the poverty level. Upwards of 90% of the clients will become eligible for Medicaid under the expansion. 10-20% of the children population will become eligible for Medicaid as a primary or secondary source.

There will be a six month window to help get clients on Medicaid and there will be no reductions in current contracts. If someone refuses not to use Medicaid they will become a self-pay client. Board staff has been working closely with peer staff in Columbus discussing how statewide to address the needs of this population. Each contract agency shall assist every client to determine if they are eligible for Medicaid. Clients may become Medicaid eligible retroactively. Medicaid claims can be billed within one year after the date of service. The Medicaid expansion policy went thru Program committee and they will be bringing it to the full Board for their approval.

This was informational and no committee action was required.

Discussion:

What is the minimum cash reserve? Should it be adjusted? The minimum cash reserve is 1.8 million. Since Medicaid was elevated to the state level it was not adjusted down. The current amount is reasonable and planful.

Since hiring the new System Wide Coordinator, there has been more work and effort into system wide initiatives. Ms. Grady has done a great job. Contracts will be adjusted accordingly for programs that were previously overseen at contract agencies.

This was informational and no committee action was required at this time.

**Collaborations** Ms. Fraser distributed 'SFY2014 Community Collaborations' and noted one of the strongest pushes from Columbus driven out of the Governor's office is the need for less local government with better collaboration at the local level. The collaborations truly highlight how our system is more effective to the community and consumers with these collaborations and is worth bragging and talking to our legislatures about.

This was informational and no committee action was required.

**Levy** Mr. Enzerra reminded that the 1<sup>st</sup> time the Board can go on the ballot for the .9 mil is November 2014. Since the last time the committee met, staff has been involved in a tremendous amount of activity and is ready for the Board to take action on the next step.

Ms. Fraser reported she has met with all three Commissioners and they are in unanimous support of the Board going on the ballot. She has also secured the resources from Friends of Lake ADAMHS for a consultant which was approved by the Executive Committee. Jack DeSario was the consultant for the 2005 levy campaign and also for the Children's Services levy campaign. The cost for the campaign is anticipated to be \$75,000.

Ms. Fraser stated if the Board requested a renewal they would continue to collect at the same rate. Replacing would be the same millage but at the current value of the home; increasing the amount each person pays in taxes. For new levies, the state will no longer pay a 12.5 percent tax credit on behalf of property taxpayers which would be another increase. However, the state will continue to pay the tax credit on renewal levies. Staff recommendation is to request a renewal.

Mr. Garrett moved to recommend that the Lake County ADAMHS Board seek permission from the Lake County Commissioners to allow the Lake County ADAMHS Board to place a .9 mil renewal levy "for the financing, maintenance and operation of mental health, drug and alcohol abuse prevention and treatment services and facilities for the residents of Lake County by the Lake County ADAMHS Board" on the November 2014 ballot. The motion was seconded by Ms. Hart and the Motion Passed Unanimously.

The next step would be to take the motion through the Board seeking permission. Mr. Enzerra thanked Board staff and FOLA for the ground work to get to this point and all their efforts.

**Marketing** Mr. Enzerra reminded that during the Strategic Planning process several years ago an ad-hoc Marketing Committee was formed to strengthen marketing efforts and get the word out about services the Board provides through agencies. Since that time, Board staff integrated messaging in the way they conducted business and implemented an ongoing marketing effort.

Mr. Markell reviewed the 'Strategic Marketing Plan' showing how the objectives are being met by the Board through collaborations, local media, promotion materials, presentations and ADAMHS brand standards.

Ms. Fraser reminded the Culture of Quality audit is in March. She distributed an updated Marketing policy and procedure. The change in the procedure is to eliminate the Marketing Committee as one of the planners and executors of marketing communication efforts and to replace with the Long-Range Planning Committee.

Mr. Enzerra noted it makes sense to integrate the Long-Range Planning Committee into this policy. The marketing requirements are being met by staff and no longer need the guidance of the Marketing Committee.

Ms. Kalb moved to recommend to the full Board that they accept the Marketing policy and procedure as presented. The motion was seconded by Ms. Hart and the Motion Passed Unanimously.

**Other** Mr. Enzerra reminded at the last meeting the committee did an extensive review of the Strategic Plan. It was determined there was no need for any changes. The Strategic Plan will be added as an agenda item at the next Board retreat for tweaking or enhancement discussion.

As there was no further business, Ms. Hart moved for adjournment. Seconded by Ms. Kalb, the meeting was adjourned at 6:50 p.m.

Next Meeting Date: Monday, May 14, 2014, at 6:00 p.m. at the Lake County ADAMHS Board